The poverty reduction approach of IDE Nepal

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ULTIMATE GOAL:

To bring the micro farmers out of poverty by increasing the quality of their interactions with local, regional, national, and international markets

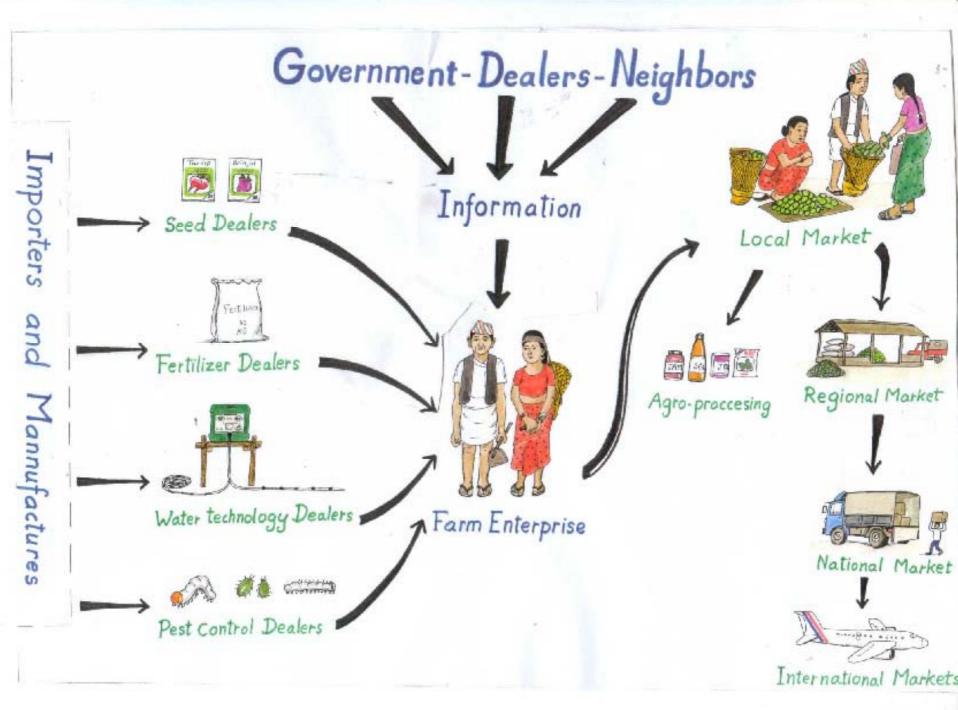
In order to accomplish this:

We must understand, and help the farmers to understand that they are micro-entrepreneurs operating in a business environment

They must have the opportunity and tools to interact with the market at multiple levels

Points of interaction:

- Purchase of inputs
- On-farm production systems
- Sale to output markets
- Access to information



STEPS

- Together with the farmers, identify key opportunities and constraints
- Analyze the proposed sub-sector

- Design interventions that do not distort the market
- Implement the interventions with constant feedback from farmers

INPUT INTERVENTIONS

- Supply chain development
- New product development and introduction
- Capacity building of supply chain
- Marketing assistance

On-farm interventions

- Sustainable access to agricultural information
- New production technologies and systems

Output Interventions

- Linkages with existing markets
- Linkages with or development of agroprocessing
- Off-season opportunities

Sustainable Information Systems

- Multiple information sources
- Wholesalers and retailers of information
- Embedded services

