

# The poverty reduction approach of IDE Nepal



Presentation by Bob Nanes



# ULTIMATE GOAL:

- To bring the micro farmers out of poverty by increasing the quality of their interactions with local, regional, national, and international markets



## In order to accomplish this:

- We must understand, and help the farmers to understand that they are micro-entrepreneurs operating in a business environment
- They must have the opportunity and tools to interact with the market at multiple levels



# Points of interaction:

- Purchase of inputs
- On-farm production systems
- Sale to output markets
- Access to information

# Government-Dealers-Neighbors

Importers and Manufacturers



Seed Dealers



Fertilizer Dealers



Water technology Dealers



Pest Control Dealers

Information

Farm Enterprise



Local Market



Agro-processing



Regional Market



National Market



International Markets



# STEPS

- Together with the farmers, identify key opportunities and constraints
- Analyze the proposed sub-sector
- Design interventions that do not distort the market
- Implement the interventions with constant feedback from farmers



# INPUT INTERVENTIONS

- Supply chain development
- New product development and introduction
- Capacity building of supply chain
- Marketing assistance



# On-farm interventions

- Sustainable access to agricultural information
- New production technologies and systems





# Output Interventions

- Linkages with existing markets
- Linkages with or development of agro-processing
- Off-season opportunities



# Sustainable Information Systems

- Multiple information sources
- Wholesalers and retailers of information
- Embedded services

# INTERVENTION

