

# **SIMI**

## ***Smallholder Irrigation Market Initiative***

# HISTORY

**SIMI BUSINESS PLANNING  
PROCESS**

**NETWORK PLANNING  
PROCESS**

**INTEGRATED GLOBAL  
INITIATIVE**

**SIMI**

**SIMNet SIMPlan**

# Background

- 1.2 billion humans live in extreme consumption poverty
- 9 out of 10 of these poor live in Asia and Sub-Saharan Africa
- 3 of 4 live in rural areas and depend on agriculture

# Background

- The rural poor are the world's forgotten farmers—in Africa a majority are women
- They are not a priority of development assistance
- Trickle down has not worked
- The Millenium Goal of cutting poverty in half by 2015—will not be reached

# The Challenge

- We understand the problem,
- We have over 20 years of experience
- We have a solution based on careful, on-the ground research with partners
- It is time for action!

# Goals

- Help 30 million small holder families (150 million persons) in 15 years
- Achieve this by Accelerating the creation of sustainable private sector markets with irrigation technologies as the entry point

# **SIMI Approach**

- Focus on the smallholder and private sector solutions
- Begin with key agro-ecological zones
- Understand the markets and key commercial drivers
- Develop and strengthen the supply chain

# SIMI Approach

- Create early stage financing mechanisms, tailored to different regions
- Accumulate knowledge as we go
- Scale up quickly



# SIMI

## SIMINet

SIMINet Board

Knowledge  
Management

Guiding Principles

Competence  
Building

SIMPlan

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# SIMI ACTION PLAN

CONSULT WITH PARTICIPANTS (today)



CREATE BOARD



CREATE CHARTER AND GUIDING PRINCIPLES



DETERMINE LEGAL STATUS AND POSSIBLE HOST RELATIONSHIP



BUILD MEMBERSHIP AND RAISE FUNDS FOR **SIMINet**



CREATE PROGRAM FOR REGIONAL LEADERSHIP IN SCALEUP **SIMPlans**



PLAN PROGRAM OF ROAD SHOWS FOR REGIONAL **SIMPLans**



*24 MONTHS*



# Conclusion

- We have a powerful vision
- It is based on careful, on-the ground research with local partners
- We have completed detailed plans for specific regions
- It is time for action!