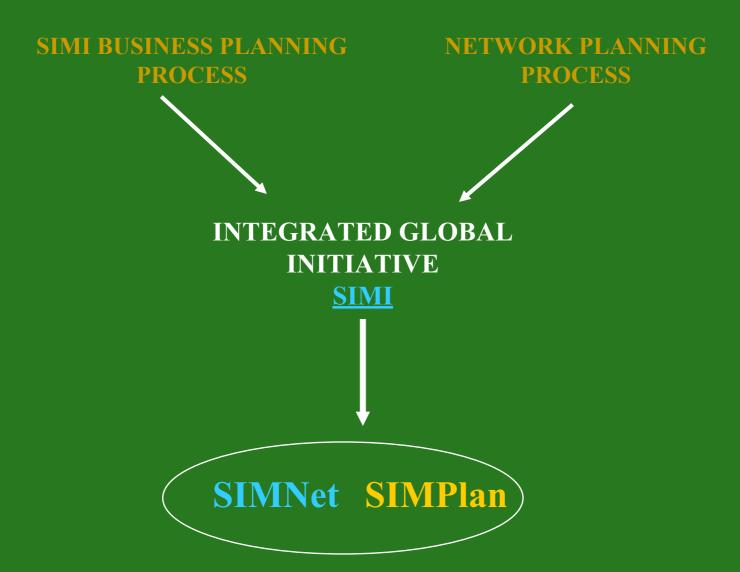
SIMI Smallholder Irrigation Market Initiative

HISTORY



Background

- 1.2 billion humans live in extreme consumption poverty
- 9 out of 10 of these poor live in Asia and Sub-Saharan Africa
- 3 of 4 live in rural areas and depend on agriculture

Background

- The rural poor are the world's forgotten farmers—in Africa a majority are women
- They are not a priority of development assistance
- Trickle down has not worked
- The Millenium Goal of cutting poverty in half by 2015—will not be reached



The Challenge

- We understand the problem,
- We have over 20 years of experience
- We have a solution based on careful, on-the ground research with partners
- It is time for action!

Goals

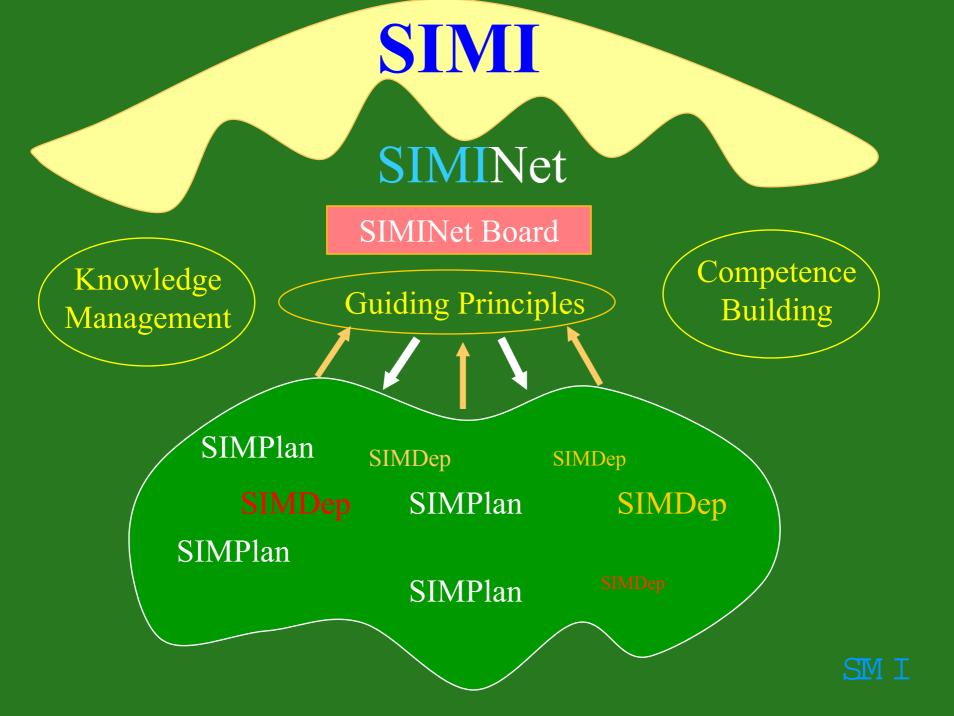
- Help 30 million small holder families (150 million persons) in 15 years
- Achieve this by Accelerating the creation of sustainable <u>private sector</u> markets with irrigation technologies as the entry point

SIMI Approach

- Focus on the smallholder and private sector solutions
- Begin with key agro-ecological zones
- Understand the markets and key commercial drivers
- Develop and strengthen the supply chain

SIMI Approach

- Create early stage financing mechanisms, tailored to different regions
- Accumulate knowledge as we go
- Scale up quickly



SIMI ACTION PLAN

CONSULT WITH PARTICIPANTS (today) CREATE BOARD CREATE CHARTER AND GUIDING PRINCIPLES DETERMINE LEGAL STATUS AND POSSIBLE HOST RELATIONSHIP **BUILD MEMBERSHIP AND RAISE FUNDS FOR SIMINET** CREATE PROGRAM FOR REGIONAL LEADERSHIP IN SCALEUP SIMPlans PLAN PROGRAM OF ROAD SHOWS FOR REGIONAL SIMPLANS

Conclusion

- We have a powerful vision
- It is based on careful, on-the ground research with local partners
- We have completed detailed plans for specific regions
- It is time for action!